

Latin America's First Landa Press to Strengthen Service-Offering of Leading Paper and Packaging Company

Rehovot, Israel – September 12th, 2019 — Landa today announces that the [Landa S10 Nanographic Printing® Press](#) is set to be installed at [Grupo Gondi](#), the Mexico-based paper, corrugated and folding carton manufacturing and print giant. The new revolutionary B1 technology will be the first Landa press in Latin America, enabling Grupo Gondi to increase their competitive edge with more profitable print runs for mainstream, medium-run, packaging jobs.

Contributing to Mexico's growing leadership position in the print and packaging industry, Grupo Gondi's decision to invest in a Landa S10 will provide a unique service offering in the region, enabling valuable differentiation and new business opportunities. The company's new Nanographic Printing capability will also give Latin American print buyers more flexibility in run length choices, as well as increased color vibrancy.

Eduardo Posada, CEO, Grupo Gondi comments: "Being in tune with what we know our customers want and need, we quickly recognized the potential of Nanography® to deliver it – reinforcing our brand promise of Sexy Boxes®. With its unique proposition, we fully expect the Landa S10 to transform the packaging industry by enabling B1 short to medium-run length jobs at high speeds, delivering shorter time to market and a serious reduction in prints' environmental impact."

The Landa S10 Nanographic Printing Press is set to be installed at Grupo Gondi's new Monterrey plant by the end of 2019. The company's multi-plant approach and fully integrated operation will allow the Landa S10 press to be enjoyed across the group, offering printed jobs on any off the shelf paper, recycled or virgin based board.

Engineered for the packaging and converting industries, the single-sided B1 (41 in. / 1,050 mm) format Landa S10 Nanographic Printing Press enables just-in-time mainstream efficiency for the production of folding carton, POP/POS and corrugated boxes. It also prints 6,500 large format (B1 / 41 in.) sheets per hour on off-the-shelf substrates in thickness from 2.4-32 pt. (60-800µm).

Yishai Amir, Landa CEO comments: "As the first customer in Latin America, Grupo Gondi is a perfect partner for our technology. They not only understand the significance of what the press represents, but due to the size and reach of their business, they're ideally placed to drive its adoption across the region too. Having set-up our Latin American customer service and support infrastructure, we look forward to working with the Grupo Gondi team, and using our technology, helping them to showcase why Latin America is such a print power-house in the modern print and packaging industry."

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About Landa

Headed by Indigo founder, Benny Landa, the Landa Group is comprised of four units: Landa Digital Printing, whose Nanographic Printing® presses bridge the industry's "Profitability Gap", cost-effectively combining the versatility of digital with the high quality and speed of offset to transform the Commercial Printing, Packaging and Publishing markets.; Landa Labs, the group's innovation arm, which explores nanotechnology for use in solar energy, automotive coatings, hair color, cosmetics, lab-grown diamonds, 3D printing, drug delivery and other fields; Landa Ventures, which invests in early stage companies with complementary disruptive technologies; and the Landa Fund, which promotes civic equality and the narrowing of socio-economic gaps in Israeli society. Benny Landa continues to add to his portfolio of over 800 patents worldwide that provide the companies he founded with a solid intellectual property base.

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About Grupo Gondi

Grupo Gondi is the leading company in paper and cardboard packaging, with 65 years of experience in the Mexican market. Currently, Grupo Gondi employs over 7,500 people, with 15 converting plants and 6 recycled paper machines in operation for a current paper production of 650,000 tons per year. With the new paper machine at Monterrey, the Group will increase his capacity to over 1 million tons per year. Gondi's packaging solutions carry products from its clients to more than 190 countries worldwide, supported by certified processes and international regulations, offering high quality products and services

to the market, with the support of the Gondi Paper and Packaging Investigation Center (CIPEG, for its initials in Spanish), which on daily basis researches for innovational contributions to the success of its clients.