

GRUPO SANCHEZ DIVISION EQUIPO ANUNCIA:

La representación de la marca **ETERNA-BRAUSSE** líder de maquinaria en el segmento para cartón corrugado y plegadizo en suavadoras y pegadoras de caja en diferentes formatos.

BRAUSSE-ETERNA paso a ser parte de **BOBST** en Enero del 2011, con el objetivo de utilizar el desarrollo tecnológico Europeo acompañado de la eficiencia y manufactura de los costos asiáticos ofreciendo maquinaria con la mejor calidad y una excelente propuesta económica.

In November of 2011, world renowned Bobst Group of Switzerland finalized the 65% acquisition of Gordon Limited, the holding company of Shanghai Eterna. With over 100 years of experience in our industry supporting us, Eterna will continuously supply the world with its full line of converting equipment at greater value!



Bobst Group CEO Mr. Jean-Pascal Bobst with Eterna CEO Mr. Gary Tseng at press conference.

Company Philosophy

- ☛ Precise market positioning;
- ☛ Continuous quality improvement and technology advancement;
- ☛ Reasonable and competitive pricing;
- ☛ Complete pre-sale consultation;
- ☛ Fast and effective after-sale service.

Competitiveness

European Technology + Asia Manufacturing

Our goal is to establish our complete chain of supply by utilizing and further developing European advanced technology, accompanied by Asian efficient but economical manufacturing costs, to produce a product not only at the cutting edge of technology, but also with top quality, meet and exceed international standards and with excellent economical value.

We are determined to provide the best and complete solution to satisfy our customer in the packaging industry.

To Be the Best In Class!

Por lo que nos ponemos a sus órdenes sus servidores.

Roberto Herrera

Gerente General de Prensa y Acabado

David Torres

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